



Sandy Wilbur, President

SANDY WILBUR CV

POSITIONS HELD

- 1995 – Present President, Musiodata, - Ms. Wilbur offers forensic musicology services to attorneys, advertising agencies, recording artists, film, television, and record companies, music publishing and production companies, etc. Principle responsibilities include: Offering expert opinions on copyright infringement and sound-alike issues, sample analysis, comparing one musical work with another, public domain and prior art research, creative consulting, initial music licensing inquiries for TV and film, and copyright valuation.
- 1987 – Present President, Sandy Wilbur Music, Inc. (Previously Gold Standard Music, Inc.) Composer, producer, arranger, and author of various creative projects
- 1982 – 1990 Operated her own studio and composed and produced hundreds of jingles and scores for major corporate clients, including: Proctor & Gamble, Schlitz Malt Liquor (CLIO recognition), AT&T, Coors, Wendy's, Hardees, Tyco, and UNICEF, among others.
- 1980 – 1982 Associate Music Director, Benton and Bowles Advertising Agency (later DMB&B and now part of Publicis) Duties included: Producing and occasionally writing music for half the agency's accounts, negotiating initial contracts with artists and music suppliers, licensing songs, producing radio commercials, creating musical concepts for ad campaigns, etc. She first appeared as an expert in a case involving Benton and Bowles, Crème Records, and Schlitz in 1981.

ACHIEVEMENTS Recognized as a leading expert in the field of forensic musicology, Ms. Wilbur has worked as an expert in several litigations including for Pharrell Williams and Robin Thicke in "Blurred Lines" v Marvin Gaye, et al, as musicologist for plaintiffs Martin Harrington, et al ("Amazing") v Ed Sheeran ("Photograph"), for several defendants in Armour v Beyonce Knowles et al, among many others. She has compared and analyzed thousands of musical pieces and samples, has created charts and exhibits, has done public domain and prior art searches, copy-right valuation research and has consulted on a wide range of musical issues.



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Musicologist for the Coen brothers' 2000 film "O Brother Where Art Thou," researching all songs used in the film to determine which were public domain or whose original song or arrangement to credit. Grammy Award for Best Album of the Year, 2001. Also musicologist on 2001 album "Down from the Mountain: Live Concert Performances by the artists and musicians of "O Brother, Where Art Thou?"

Over 40 original songs released since 1981, with five chart singles and one song, "Hit 'n Run Lover," (in top 10 in France for 9 months) and rereleased or remixed over eighty times including in one movie.

Wrote, composed and produced songs/videos/teaching and performing tools for the "Learning History Through Music" project for grades K-8 which includes eight documentary videos, four CDs, lesson plans and historical chapters on three historical moments that have great relevance today: The Constitution ("We The People") sings the preamble and has over a million views on YouTube, The Gettysburg Address ("Four Score and Seven Years Ago") sings about the Civil War and Lincoln, the Statue of Liberty song ("She Still Carries A Torch") sings about the Statue of Liberty and immigration to the US, and the Declaration of Independence ("Happiness"). All materials available as downloadable and physical videos, instrumental tracks, lead sheets and piano arrangements. More info at . www.sandywilbur.com.

TEACHING AND SPEAKING ENGAGEMENTS

Lecturer, speaker, and panelist on Musicological issues for various associations, organizations, companies and schools around the US including AAAA's, NY Bar Association, Copyright Society of the USA, National Music Publisher's Association, Songwriters Guild of America, Women in Music, etc.

Recent speaking engagements include: The Graduate School of Cinema (CUNY) 2019, NYU Law School's *Protecting IP* Symposium 2020, Vanderbilt Law School, "Where is the Line Between Inspiration and Infringement" 2020, U of Colorado Law School, Boulder Symposium 2020, American Association of Music Producers (AMP) panelist, 2021



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Adjunct Professor, Lecturer, Instructor Composition, Ethnomusicology, Music Theory, Hit Songwriting Techniques, Psychology of Music, Advertising Music, etc. at various universities, schools and institutions including Rutgers, SUNY, Central Piedmont Community College and American Guild of Authors and Composers (now Songwriter's Guild of America), among others.

EDUCATION

UCLA, MA in Music (Ethnomusicology specialization).
GRANTS: UCLA Teaching Assistantship. Clifton Webb Endowment Fund Grant. Collected in-the-field music and cultural data for Master's thesis: "Music of the Pawnee Indians; With Special Reference to Present Day Oklahoma Practices"

University of California, Berkeley – Graduate Music Composition Department
GRANT: Hertz Fellowship in Composition

Sarah Lawrence College, BA
Sarah Lawrence College, Fellowship for the study of Renaissance music and art in Florence, Italy

Yale University (Music Department) Private classical piano instruction with Professor Donald Courier (one of only two high school students in the nation selected for this two-year study program).

CREATIVE AWARDS ASCAP, CLIO, New York International Film Festival, American Song Festival (twice), Gold Record, etc.

ASSOCIATIONS American Board of Forensic Examiners, Songwriters Guild of America (former council member), SAG, AFTRA, AFM, ASCAP, SAMPAC (former board member), Copyright Society of America, Women in Music (former board member), Manchester Music Festival (current board member), Green Mountain Academy for Lifelong Learning (former board member), Maple Street School (past board), Northshire Performing Arts (past associate board member)



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OTHER Sandy Wilbur Music, Inc. DBA Musiodata is a WBENC Certified Woman Owned Business WBENC Certificate #2005117538 / NAICS Code: 512230, 541199 / UNSPSC Codes: 82151704, 80121609, WOSB Woman Owned Small Business Certificate #WOSB210321,

Sandy Wilbur was honored for donating her entire recording studio to The Institute for Music and Neurologic Function, formerly Beth Abraham Rehab facility in the Bronx, which utilizes music therapy to help those with gunshot wounds, injuries and other neurologic conditions. As the part of the brain for singing is different than for speech, a CD party honored those patients who had composed music and were able to sing their song for this remarkable CD.